

# WAUKESHA COUNTY MEDICAL SOCIETY

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Treasurer

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## President's Message

Jim Gariti, MD



This month's Town Hall meeting was a huge success, and I want to thank everyone who attended for sharing your thoughts with our legislators. Among the many topics discussed, the one that seemed to take center stage was the challenges that Medicaid poses to our practices and to the care of the patients who participate in the program. I think our legislators heard our concerns, and I am hopeful they will be motivated to work with us on ways to improve the program. This type of advocacy for issues and policies that affect us directly is a key tenant of what the Waukesha County Medical Society and the Wisconsin Medical Society strive to accomplish, and having the opportunity to make our voices heard and affect change is a key benefit we receive as members of the two organizations.

With that said, I again thank everyone who made their voices heard at our dinner, and I encourage everyone to continue to take advantage of the unique position we are in through our WCMS and WMS memberships.

Have a great fall, and I look forward to seeing everyone at our holiday party in December.

-Jim

## WMS Foundation: Operation Education

The Wisconsin Medical Society Foundation, in partnership with the Medical College of Wisconsin-Marquette Medical Alumni Association, is pleased to provide an opportunity for medical students to speak with physicians about their specific field of practice. This program has been very meaningful for both students and physicians each year.

Plan to participate and represent your specialty to students. The event will take place on Wednesday, October 29, 2014, 5:30 to 8:00 p.m. at the Medical College of Wisconsin.

[Learn more](#) about Operation Education. If you wish to sign up and participate, contact [Heather Sonley](#).

## Save-the-Date: WCMS Holiday Party

Wednesday, December 3, 2014

Waukesha CMS Annual Holiday Party  
Wednesday, December 3, 2014  
6:30 - 9:00 pm

Cooper's Hawk Restaurant & Winery  
15 S Moorland Rd, Brookfield, WI 53005  
In the Brookfield Square shopping center

New format this year will include an informal mix & mingle with heavy hors d'oeuvres, live entertainment cash bar and a holiday charity drive.

Save the date and invite your colleagues! This event will be complimentary for Waukesha CMS members, and \$50 for non-members and guests. [REGISTER ONLINE](#).

## Latest News

### **Sixteenth Street's Waukesha Clinic Gains Traction**

Rich Kirchen of the Milwaukee Business Journal reports: "Executives with Milwaukee-based Sixteenth Street Community Health Center knew their foray into Waukesha would require Waukesha-specific strategies and as the clinic's third year starts, a revamped formula is gaining traction." [Read more](#).

### **Running with the PAC!**

The start of a new school year is the symbolic end of summer, and also a sure sign the campaign season is heating up. That means the activity of the Wisconsin Medical Society's political programs is shifting into high gear-with the launch of our own campaign: "Running with the PAC."

The 2013-2014 legislative biennium was undoubtedly one of the most positive for health care in recent decades, and that kind of success isn't a coincidence. It takes a strong membership and elected officials who listen to those members AND understand the impact their decisions will have on health care in Wisconsin. But those candidates can't get elected without campaign funds.

Our goal is to raise \$25,000 this month, and we are ready to give you a run for your money. For every \$500 contribution to WISMedPAC or WISMedDIRECT made in September, a member of your Government Relations team will run, walk or bike five miles. It's the Society's way of taking a healthy, positive approach to political fundraising.

[Learn more](#), or contact Heidi Green at 608.442.3720 for details or to make a contribution.

### **CME available in latest WMJ**

*August 28, WMS Medigram*

The latest issue of WMJ is now available and Wisconsin Medical Society members are reminded that they can earn continuing medical education (CME) credit at no cost by reading the designated article and successfully completing a corresponding quiz. Click here to access the article: "Perception and Documentation of Weight Management Practices in Pediatric Primary Care."

Quizzes expire one year from the date of publication, and there are currently six journal CME opportunities available. Click [here](#) to read each of the articles and the corresponding quizzes.

Published six times a year, WMJ features original research, case reports, review articles and essays about current medical issues. For more information about WMJ CME or to learn how to serve as a reviewer or submit a manuscript, e-mail [wmj@wismed.org](mailto:wmj@wismed.org) or visit [wmjonline.org](http://wmjonline.org).

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